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GroundGame.Health achieves HITRUST Certification to Manage Risk, Improve Security Posture, and Meet Evolving Compliance Requirements

GroundGame.Health, a leading provider of innovative solutions that amplify and accelerate the flow of data and resources between Community Based Organizations and Managed Care Organizations, announced that their Preferred Population Health Management platform has earned Certified status for information security by HITRUST.

HITRUST Risk-based, 2-year (r2) Certified status demonstrates that the organization's proprietary platform has met key regulations and industry-defined requirements and is effectively managing risk. This achievement places GroundGame Health in an elite group of organizations worldwide that have earned this certification. By including federal and state regulations, standards, and frameworks, and incorporating a risk-based approach, the HITRUST Assurance Program helps organizations address security and data protection challenges through a comprehensive and flexible framework of prescriptive and scalable security controls.

"To close health equity gaps and ensure that resources are helping people at ground level, it is crucial that data gets shared accurately, rapidly, and safely. Before GroundGame.Health, the information pipeline between Community Based Organizations and Managed Care Organizations was fragmented, manual, and inefficient. In addition to slowing the flow of resources, there were significant data security vulnerabilities. GroundGame.Health has the first technology that amplifies and accelerates the flow of data and resources while also ensuring information security. Hi-Trust certification is the ultimate validation of our platform," said [Sri Akula, co-Founder/President/COO with GroundGame.Health. "We are pleased to demonstrate to our network and clients the highest standards for data protection and information security by achieving HITRUST Risk-based, 2-year Certification."

"The HITRUST Assurance Program is the most rigorous available, consisting of a multitude of quality assurance checks, both automated and manual," said Bimal Sheth, Executive Vice President, Standards Development & Assurance Operations, HITRUST. "The fact that GroundGame.Health has achieved HITRUST Risk-based, 2-year Certification attests to the high quality of their information risk management and compliance program."

About GroundGame Health

GroundGame.Health is a team of healthcare leaders who have come together to create a platform and process that opens the power of innovation, data-driven insights, and relationships to smash barriers in the healthcare ecosystem. This means resources get to ground level where they amplify and accelerate the missions of community-based organizations to help people who need it most. GroundGame.Health already has proven success with one of the nation's largest payers and hundreds of ground level organizations to improve outcomes, lower costs, and enable people to live their best quality lives.

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